

A black, angular, futuristic device with a glowing cyan 'U' in the word 'EXUM' overlaid on it. The device has a textured, mesh-like surface on its side and a small, rectangular, recessed area on its front. The word 'EXUM' is written in a large, white, sans-serif font, with the 'U' highlighted in a bright cyan color. The device is positioned diagonally, creating a sense of depth and perspective. The background is a solid dark color, making the device and the text stand out.

EXUM

SCIENCE | SIMPLIFIED

THE WHY



MASSBOX



TYPICAL MASS SPECTROMETER

BUSINESS STATUS



TOOLS SOLD

Exum met their 2020 sales goal of selling 3 instruments (~\$1 million)



MARKET SIZE

Present market available in the domestic US is ~10,000 instruments per year



SPACE TO GROW

Present margins are 30-40% but a direct path exists to 62%



CUSTOMER FEEDBACK

Customer presentations end with statements like, "This is the instrument we have waited decades for"

DIFFICULT TO USE

TECHNICALLY INSUFFICIENT

EXPENSIVE

FRAGILE

LACKING A SINGLE INTERFACE

LEGACY MASS SPEC

THE EXUM MASSBOX

EASY AS A SMARTPHONE

ANALYTICALLY SUPERIOR

AFFORDABLE

RUGGED

EXUM ECOSYSTEM (SaaS)

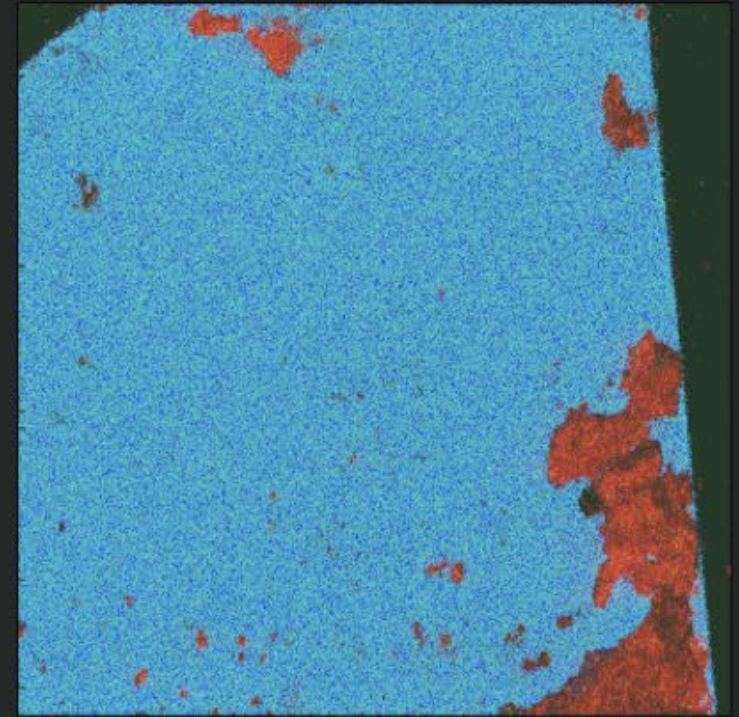


ENERGY SUCCESS

**ROCK, PIPES, BITS, FLANGES,
BATTERIES, SOLAR, ETC...**

Value Add

- Knowing whats in your material
- Knowing why it has failed
- Knowing how to make it better



**"Everyone in our group is raving
about the Massbox....it's hard to
concentrate on anything else..."**

**Technical Director
O&G Service Co**

THANK YOU

JEFF WILLIAMS, CEO AND CO-FOUNDER

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LINKEDIN

IF YOU ARE INTERESTED IN LEARNING
MORE ABOUT EXUM, PLEASE REACH OUT.

WE WILL BE CLOSING OUR A ROUND IN
Q2 2021.

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