



**OTCQB: MEEC**

# Past, Present, & Future

How ME<sub>2</sub>C Became a Leading Cleantech Provider,  
Leading the Transition to a More Sustainable Future

# Legal Disclosure

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This presentation contains “forward-looking statements” as defined in Section 21E of the Securities Exchange Act of 1934, as amended, that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and reflect our current expectations regarding our future growth, results of operations, cash flows, performance and business prospects, and opportunities, as well as assumptions made by, and information currently available to, our management. We have tried to identify forward-looking statements by using words such as “anticipate,” “believe,” “plan,” “expect,” “intend,” “will,” and similar expressions, but these words are not the exclusive means of identifying forward-looking statements.

These statements are based on information currently available to us and are subject to various risks, uncertainties, and other factors, including, but not limited to, risks discussed in the Company’s filings with the SEC and those discussed under the caption “Risk Factors” in the Company’s 2019 Form 10-K. These risks could cause our actual growth, results of operations, financial condition, cash flows, performance and business prospects and opportunities to differ materially from those expressed in, or implied by, these statements. Except as expressly required by the federal securities laws, we undertake no obligation to update such factors or to publicly announce the results of any of the forward-looking statements contained herein to reflect future events, developments, or changed circumstances or for any other reason. Investors are cautioned that all forward-looking statement involve risks and uncertainties, including those detailed in ME<sub>2</sub>C’s filings with the Securities and Exchange Commission.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither the Company nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, the Company’s potential market share, projections, assumptions, and estimates of the Company’s future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results or outcomes to differ materially from those expressed in the estimates made by the Company.

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# Our Past

*How We Became a Leading Environmental Technologies Firm*



**ME<sub>2</sub>C**  
Midwest Energy Emissions Corp



## Our Company

# Midwest Energy Emissions Corp: Who We Are



## SEA® Patented Technologies



“This agreement with four major national utility defendants ....is a testament to the value proposition our innovative solutions bring to the U.S. coal-fired fleet” – *Richard MacPherson*



**Secures 3-Year Contract Renewal with Existing Customer Valued at Over \$25 Million**

– *Press Release, 08-2017*



ME<sub>2</sub>C is the commercial extension of over **\$60M of research and development** by the Energy and Environmental Research Center.



2018 Annual Supply Chain Diversity Success Award

“...Our companies have been doing business together for over a decade, and we look forward to the **prospect of continuing that relationship.**” – *Vistra Corp*



**Vistra Energy Award Recognizes ME<sub>2</sub>C as Top Technologies Partner, 2018**

“...we enter 2021 well positioned to realize significant supply-side growth across the U.S. market.”

– *Richard MacPherson*



“This restructuring represents a milestone which will help secure the Company’s ability to attract new business...” – *Richard MacPherson, Alterna Restructured Debt*



## Our Past

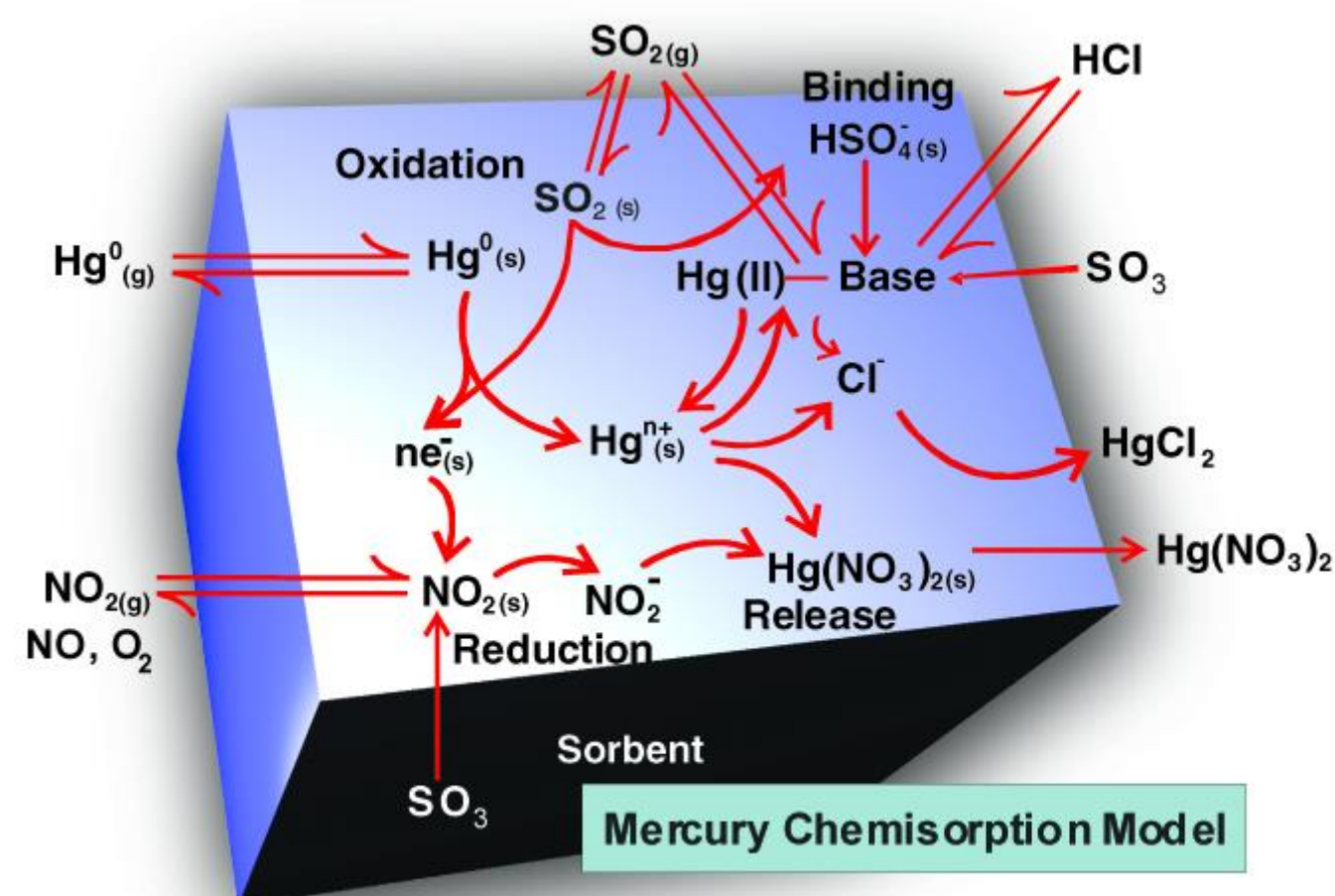
# Environmentally Mindful Technologies

## Field-Proven Technologies

“Washington State has benefitted along with the utility over the past decade because of our people and our services...”

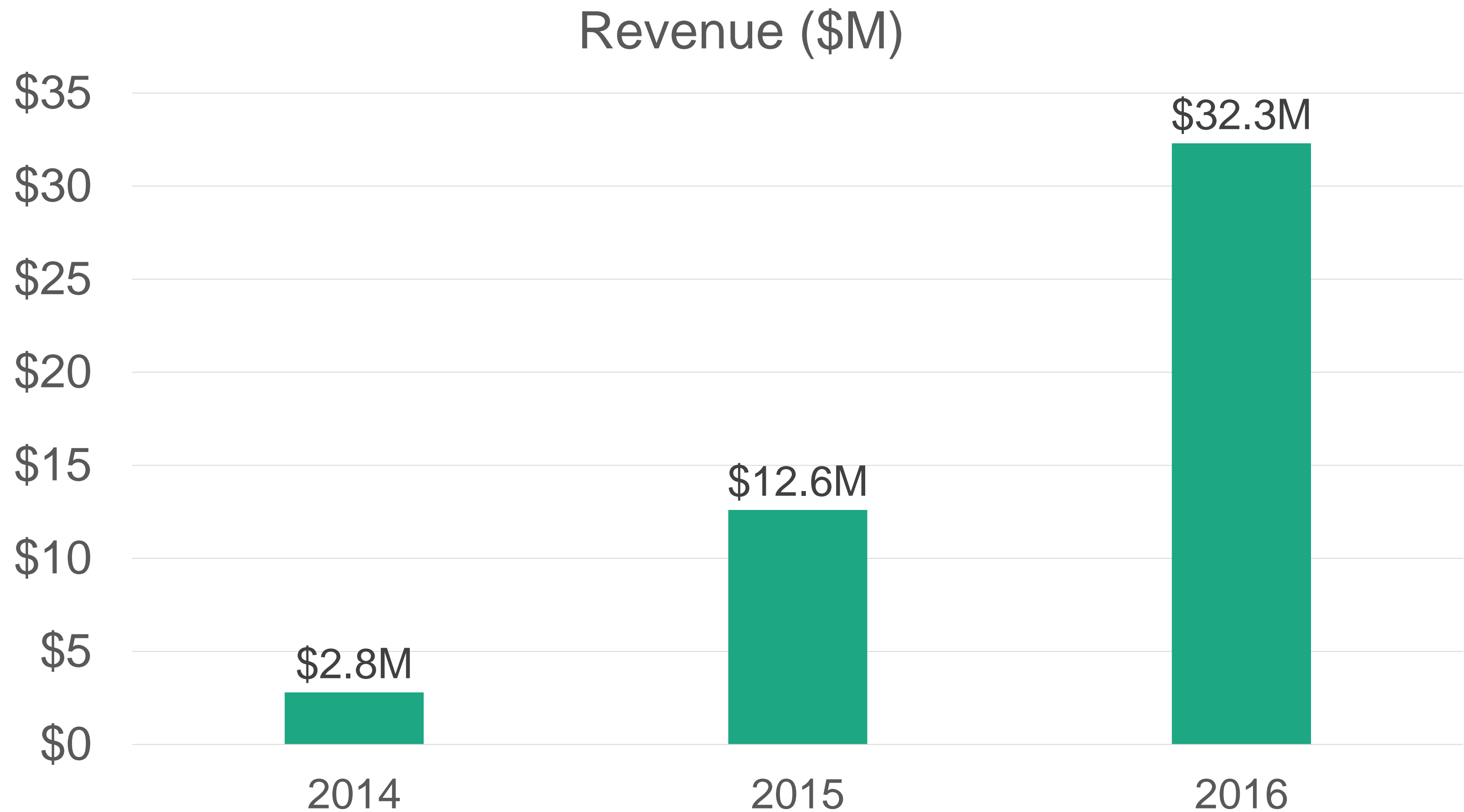
## Industry-Leading Expertise

“ME<sub>2</sub>C has truly made a difference to the air quality across North America”



*Our Past*

## Early Growth During Initial Technology Adoption





# Our Present

*A True Sustainability-Focused Environmental Technologies Firm*



## Our Present

**License Agreements in Place with Our Long-Term Clients &  
Our Newest Partners Through Recent Agreements**

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## *Our Present*

**Tight Fiscal Management & the Long-Term  
Commitment of Management Have Allowed Us to  
Continue to This Key Inflection Point**



*Our Present*

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# Refined Coal Opportunity

“Our case against the refined coal tax scheme continues, we expect our day in court”





*Our Present*

## **Business-First Approach**

“Our strategic plan is to develop commercial supply and service contracts that come with a license, rather than just licensing operating systems of our technologies”





# Our Future

*Where Our Sustainable Technologies Will Lead*



**ME<sub>2</sub>C**  
Midwest Energy Emissions Corp



## *Our Future*

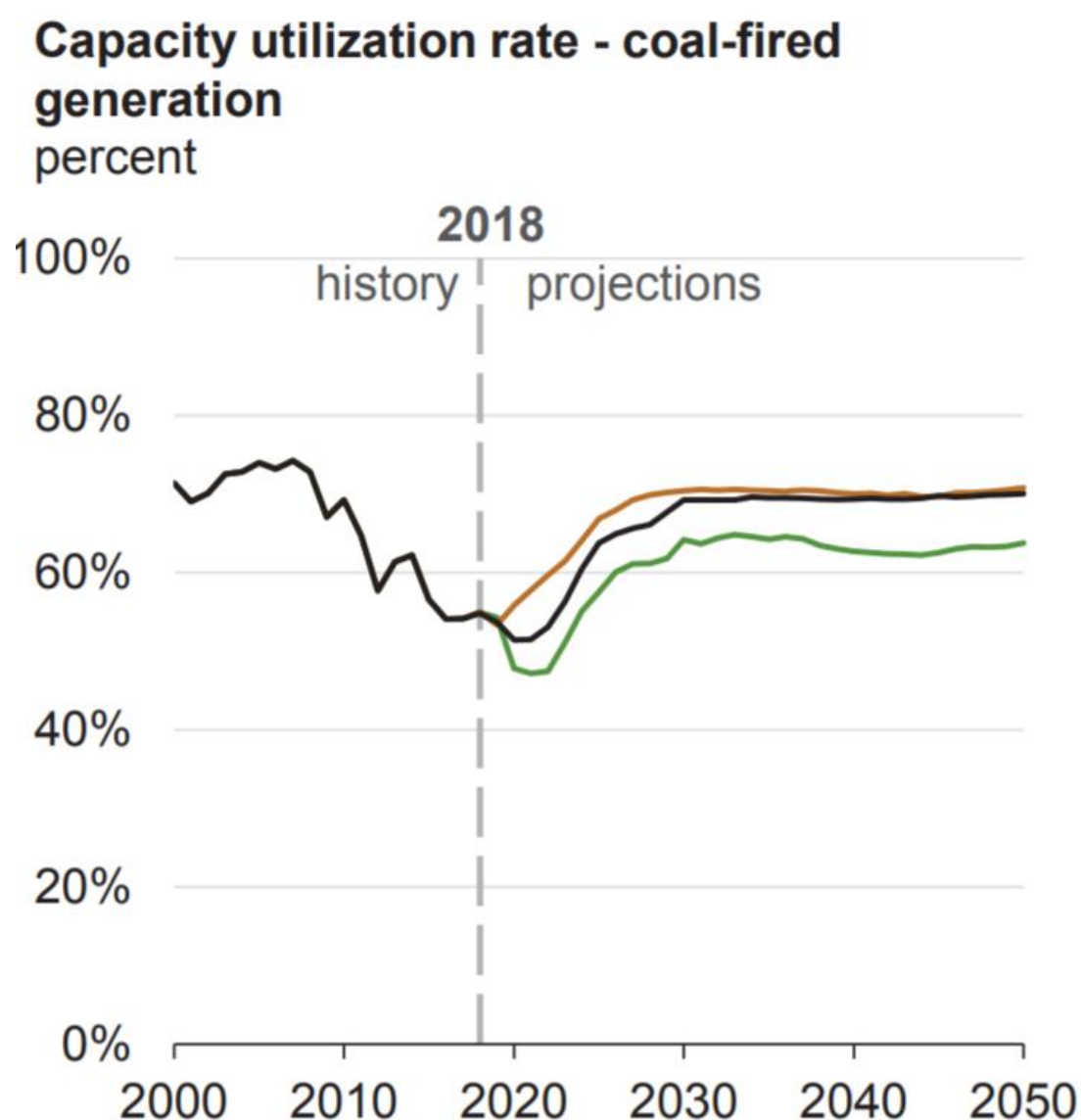
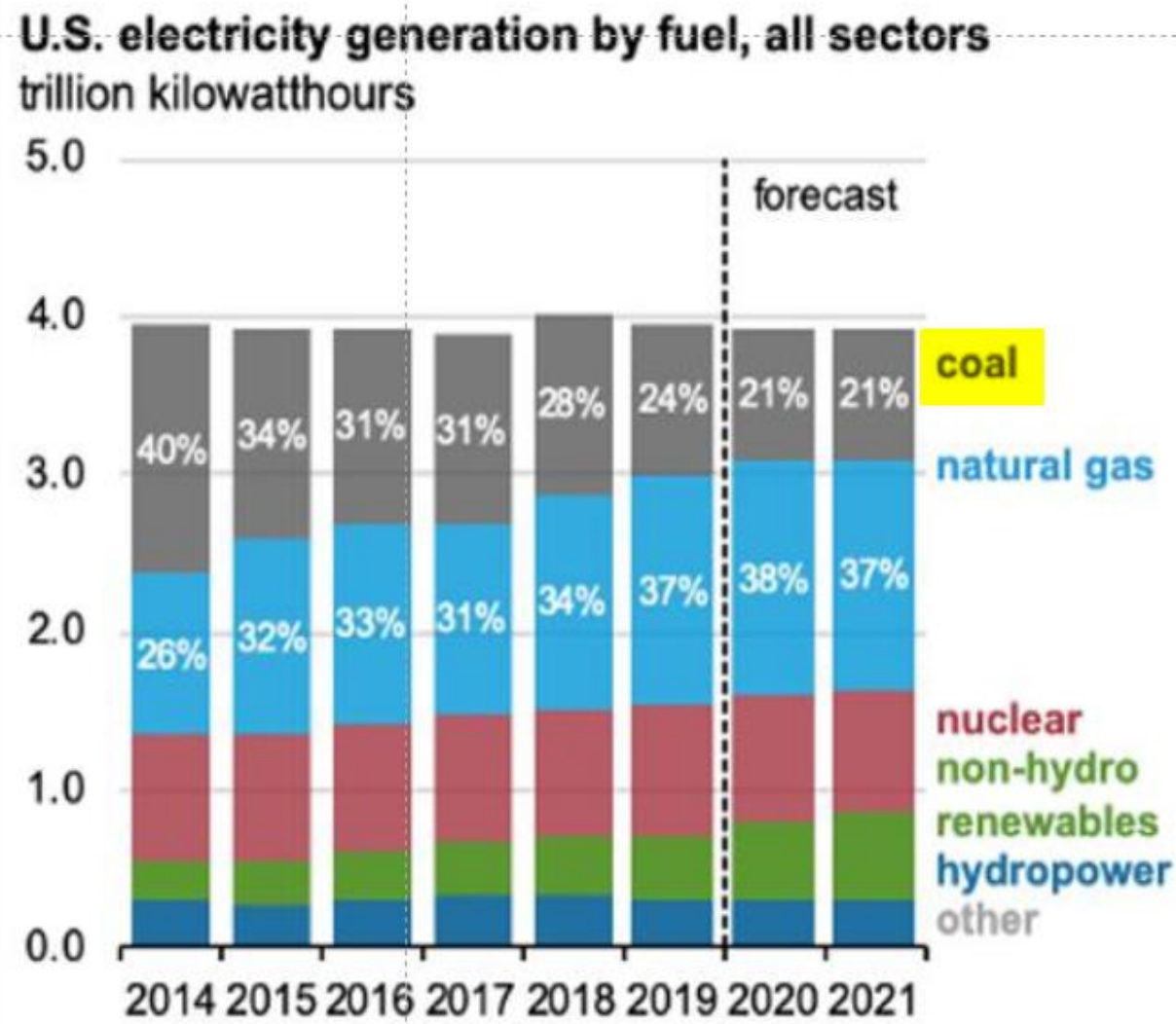
**ME<sub>2</sub>C is well-positioned for continued growth, helping make the world a better place for all stakeholders.**

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- Our sustainability-first approach has been, and always will be, the focal point of our existence.
- Our ambitions and goals are centered around making our world a better place to live and prosper through advanced cleantech innovations and new discoveries.
- The ME<sub>2</sub>C value proposition reaches beyond the financial statements. We see ourselves as a driver of change for the betterment of the planet through environmental stewardship.

**We've talked about Who We Were and Who We Are.  
Now let's talk about Who We Are Becoming...**





## Our Future

# Coal-fired utility industry will continue to be a key component of the baseload power supply

- Increases in coal-fired generation began in 2020 and projected to remain stable through 2025
- After 2025, EIA projects that only the most efficient coal-fired plants will remain operating through 2050 as natural gas prices rise and coal power plants remain competitive

“Between 2018 and 2035, coal-fired generation decreases by 18% and the utilization rate of the remaining coal-fired capacity returns to 70%, similar in level to that in the early 2000s.”

- U.S Energy Information Administration (EIA), *Annual Energy Outlook 2019 With Projections Through 2050*, January 2019

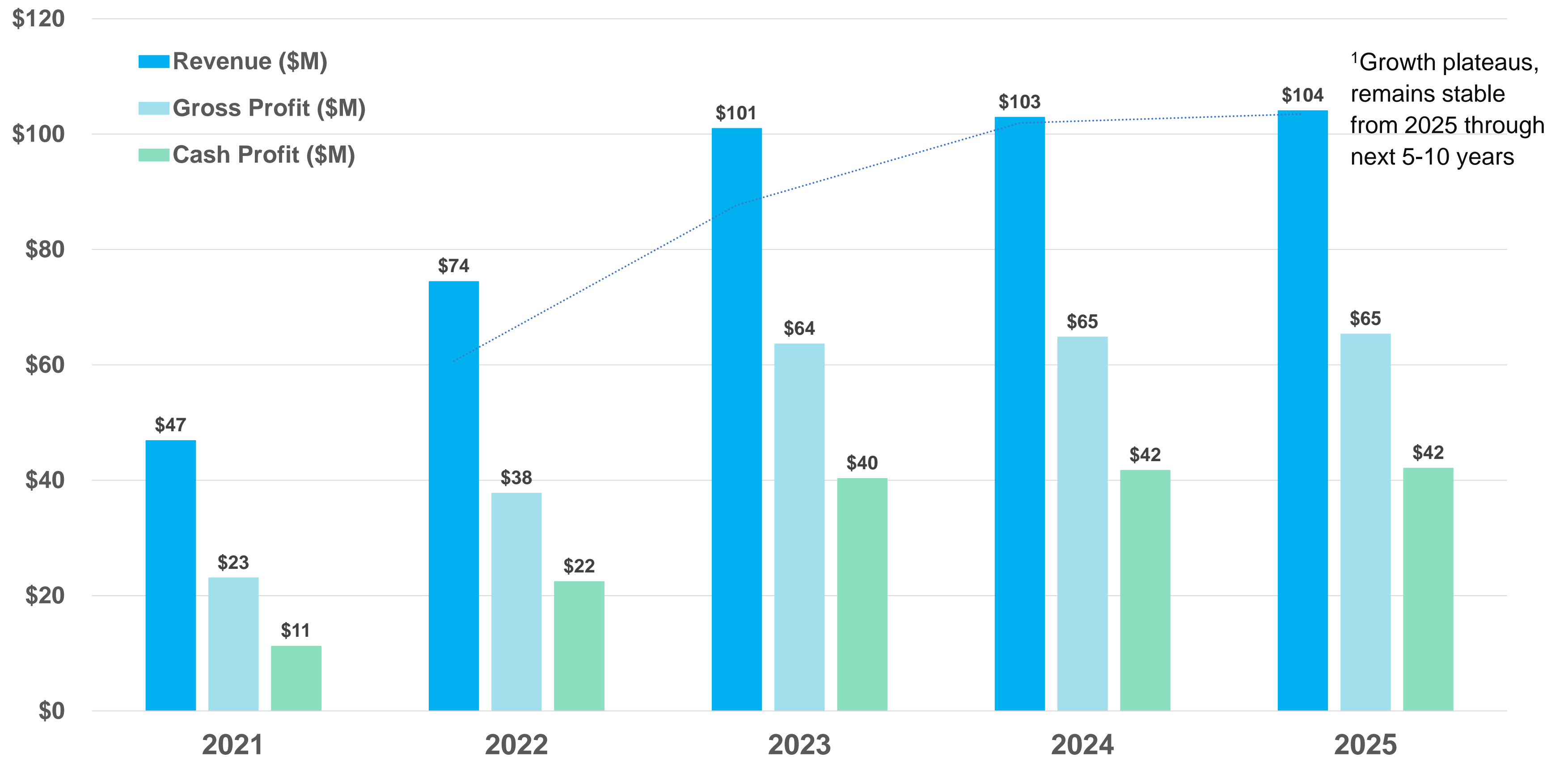
<https://www.eia.gov/outlooks/aeo/pdf/aeo2019.pdf>

<https://www.eia.gov/todayinenergy/detail.php?id=42755#:~:text=After%202025%2C%20EIA%20projects%20that,coal%20power%20plants%20remain%20competitive.&text=Similar%20to%20EIA's%20projections%20for,occur%20between%202020%20and%202025.>



## Our Future

# Potential Recurring Revenue for ME<sub>2</sub>C through 2025 & Beyond



<sup>1</sup>[U.S Energy Information Administration \(EIA\), Annual Energy Outlook 2019 With Projections Through 2050](#), January 2019

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## Our Future

# Infrastructure to Support \$100M+ in Potential Annual Revenue

### Strategic Investments in Our Growth Completed in 2017

- New Manufacturing & Distribution Center in Texarkana is ***completely paid for*** by ME<sub>2</sub>C
- This infrastructure is being commissioned ready to meet the expected upturn in demand starting January 2021 as we move forward with the monetization of our patent position through new license and/or supply agreements.



**Infrastructure Investments: Modern, Innovative Equipment**







## *Our Future*

# **New Technologies Across the Coal, Oil, & Gas Energy Markets**

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- In early 2019, ME<sub>2</sub>C began R&D for other technologies addressing coal ash cleanup, wastewater remediation, and methane gas emissions from oil and gas power.
- We believe U.S. methane emissions represent a \$10B addressable opportunity for our new technologies
- We are moving to pilot scale testing of our methane emissions control technology in the near-term with oil & gas industry players and look forward to updating the market on our progress.

**These new markets bring forth a high-margin expansion of our core business with decades of opportunity across the U.S. and beyond.**



# Our Future

## Summary



- **Sustainability-First Approach:** Uniquely positioned to deliver value to the energy industry through its patented pollutant mitigation process.
- **Macroeconomic Tailwinds:** Coal-fired generation in the United States is projected to remain stable through 2025 and operating through 2050.
- **Recurring Revenue Model with Paid-For Infrastructure:** Current paid-for infrastructure supports \$100 million in recurring revenues annually.
- **Technology Expansion:** Emerging opportunities in coal-ash cleanup and wastewater remediation provide significant, high-margin revenue potential leveraging established industry partnerships. The expected new regulations on methane will provide an incredible opportunity for our developing technologies.
- **Capital Markets Commitment:** ME<sub>2</sub>C has engaged international investor relations specialists MZ Group and is actively working toward an uplisting to a major exchange (NASDAQ/NYSE) in mid-2021, in order to boost liquidity and awareness of the Company in the capital markets.



## Midwest Energy Emissions Corp

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*A Powerful Combination of Science and Engineering*